

**'THE ORIGINAL' DISHCLOTH SKILL CONTEST
OFFICIAL RULES**

1. NO PURCHASE NECESSARY. YOU MUST BE A LEGAL RESIDENT OF THE 50 UNITED STATES (INCLUDING THE DISTRICT OF COLUMBIA) OR CANADA, 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED. SKILL CONTEST BEGINS ON OCTOBER 1, 2006 AND ENDS ON APRIL 2, 2007.

2. ELIGIBILITY: Skill contest open only to legal residents of the 50 United States (including the District of Columbia) or Canada, 18 years of age or older (in Canada, you are eligible to enter this skill contest, subject to satisfying the eligibility requirements). Employees and household family members of Spinrite Limited Partnership (the "Sponsor") and its agencies, partners, subsidiaries, affiliates, vendors, wholesalers and retailers and those which whom they are domiciled are not eligible. Void where prohibited, taxed or otherwise restricted by law. All federal, provincial, state and local laws and regulations apply. **Official Rules available in English and French at www.sugarncream.com/theoriginal.**

3. TO ENTER: Entries for the skill contest must consist of the following items: (a) an original design for a hand-knitted or hand-crocheted dishcloth using Lily Sugar 'n Cream yarn, including a typed or legibly handwritten pattern for the dishcloth containing instructions on how to create the piece , including the number of skeins of Lily Sugar 'n Cream yarn and the needle or hook size(s) used to complete the design; (b) one (1) full-sized sample of the completed hand-knitted or hand-crocheted dishcloth; and (c) a fully completed Official Entry Form, available at www.sugarncream.com/TheOriginal, including the entrant's name, telephone number, mailing and e-mail addresses and the name of the dishcloth pattern/design submitted. Each entrant must sign the acknowledgement portion of the Official Entry Form to indicate that the entrant's pattern submission is an original design created, executed and submitted by such entrant. Each sample of a completed hand-knitted or hand-crocheted dishcloth submitted must be clearly and legibly labeled by the entrant with such entrant's name, mailing address, telephone number and e-mail address. Entrants may enter as often as they wish; however, each entry must be submitted in its own self addressed, stamped envelope and must be accompanied by an original (handwritten or typed), signed Official Entry Form (photocopied or mechanically reproduced Official Entry Forms will not be accepted). Entrants must mail their original legibly handwritten/typed and signed Official Entry Form, together with all supporting entry materials to:

US Entrants:

Attn: 'The Original' Dishcloth Contest
901 Fuhrmann Blvd.
Terminal A
Buffalo, NY
14203

Canada Entrants:

Spinrite LP
Attn: 'The Original' Dishcloth Contest

320 Livingstone Ave. S.
Listowel, Ontario
N4W 3H3

Skill contest starts on October 1, 2006, and ends on April 2, 2007. Entries must be postmarked on or before April 2, 2007 and received by April 9, 2007 in order to be eligible for this skill contest. Sponsor is not responsible for entry submissions that are incomplete or received after deadline. Sponsor is not responsible for lost, stolen, late, incomplete, mutilated, illegible, postage-due or misdirected entries. All entries become the property of the Sponsor and will not be returned or acknowledged.

4. JUDGING: On June 1, 2007, eight (8) Grand Prize winning entries will be selected, based on the criteria below, by a panel of independent qualified judges composed of members of the Sponsor's design team from all eligible entries received. By entering this skill contest, entrants accept and agree to these Official Rules and the decision of the judges, which shall be final, binding and conclusive on all matters related to the skill contest. Judging criteria that will be applied to each of the 'Original' Dishcloth submissions will be: (a) creativity (25%); (b) originality of design (25%); (c) technical skill in drafting of the pattern/design (25%); and (d) marketability of the submission to other knitters and crocheters (25%). In case of a tie between two or more entries, the entry with the highest score in creativity will be declared the winner.

5. NOTIFICATION: Potential prize winners will be notified by telephone at the daytime telephone number listed on the Official Entry Form on or about June 6th, 2007. If a prospective prize winner is not available after two attempts, prize will be forfeited and an alternate winner with the next highest score (i.e., "runner-up") will be selected. Messages will not be left. Potential prizewinning entrants and their entries will be subject to verification of eligibility and compliance with the terms of these Official Rules before being announced as a qualified prize winner. The selected entrants will each be required to complete and return an Affidavit of Eligibility and where lawful, a Publicity and Copyright Release. The Affidavit of Eligibility and Publicity/Copyright Release must be returned by each selected entrant within fourteen (14) days of notification or the prize will be forfeited and awarded to a runner-up.

6. PRIZES/ODDS: Eight (8) prize winners will each receive a selection of Lily Sugar 'n Cream product and his/her pattern published in an upcoming Lily Sugar 'n Cream pattern book (**ARV: US \$100, CAD \$112**). No prize substitutions permitted, except at the sole discretion of Sponsor, in which case a prize of greater or equal value will be awarded. Sponsor makes no warranty with respect to the prize. The prize may not be transferred, assigned or redeemed for cash, except at Sponsor's sole discretion. Sponsor will report value of prize as required by law. All taxes are sole responsibility of winner. **Odds of winning a prize in this skill contest will depend on the application of the judging criteria referred to in paragraph 4 above to the eligible entries received.**

7. TERMINATION: The Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux in the Province of Quebec, to cancel, terminate, suspend, withdraw, amend or change the terms of this skill contest at any time, without

notice and without liability, for any reason, including, but not limited to, the skill contest not being capable of running as planned due to fraud, unauthorized intervention or any other factor beyond Sponsor's reasonable control that impairs the integrity, administration, security, fairness, or proper conduct of the skill contest. In such event, Sponsor reserves the right to judge entries from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor accepts no responsibility for loss, damage or claims caused by the prizes or the skill contest itself. By entering the skill contest, each entrant consents to the collection of personal information regarding him or her, and consents to the use of such personal information solely for the purposes of administering the skill contest.

8. RELEASE OF LIABILITY/PUBLICITY/COPYRIGHT: The winners consent to the use of their names, photographs or likenesses for publicity or advertising purposes without further compensation or notice where permitted by law. All entrants release Sponsor and its partners, affiliates, subsidiaries, officers, directors, shareholders, agents, employees and all others associated with the development and execution of this skill contest from any and all liability with respect to, or in any way arising from, this skill contest and/or acceptance or use of the prize, including liability for personal injury, damages, death or monetary loss. By submitting an entry, entrant warrants and represents that entry is his/her own original work, has not been previously published, that entrant owns or otherwise controls all of the rights to entry materials and that entry does not violate any law, regulation or any right of any third party. By submitting an entry, entrant grants Sponsor and its designees all rights embodied in entry and agrees that it and its designees may exploit all elements of such entry in any and all media now known or not currently known, without compensation to entrant, parent or legal guardian or any third party, unless prohibited by law. Further, entrants certify that the entry constitutes their own unpublished work, and agree to transfer all copyright to the Sponsor and to waive all moral rights in and to such work. Sponsor reserves all rights, including the right to edit, publish, use, adapt, exploit, modify or dispose of any entry, online, in print, or in any other media for advertising and promotional or other purposes without compensation or notification to the entrant of any kind, except as prohibited by law. Sponsor reserves the right to deem an entry ineligible for this skill contest for any reason, including but not limited to in circumstances in which Sponsor believes, in its sole discretion, that the intellectual property rights of any third party may be or have been violated.

9. QUEBEC RESIDENTS: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

10. PRIZE WINNERS: For information regarding the winners of this skill contest, visit www.sugarcream.com on or after June 6th, 2007.

11. SPONSOR: SPINRITE LIMITED PARTNERSHIP, LISTOWEL, ONTARIO, CANADA